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Freelance writer with 10+ years' experience creating content for small businesses, including thoroughbred trainer Jena Antonucci, winner of the 155th Belmont Stakes with her horse Arcangelo.

EXPERIENCE

1/2012 – Present: Laura M. LaVoie: Writer Nationwide/Remote

Freelance Writer

- Blog writing for marketing companies and small businesses such as *Haley Marketing, Sigred Solutions, HomeActions, HireHive, Boldt Global, Tiny House Magazine*, and more.
- Guest blogging for *Tumbleweed Tiny House Company, International Childfree Day, Mind,Body,Green*, and more.
- WordPress skills, including metadata and SEO.
- Ghost blogging for business owners to establish their voice as subject matter experts.
- Speaking engagements about Tiny Houses for multiple events around the country on topics such as the philosophy of tiny living and affordable housing initiatives.

10/2021 – Present: DPEG Marketing Company Nationwide/Remote

Content Creator

- Partnering with DPEG Marketing web designer to create visual and dynamic websites for the equine and farm industry.
- Creating website copy for landing pages, bios, and more.

- Ghostwriting blogs for business owners, including *Glassman & Zissimopoulos PLLC*, *Cherrie Hughes LLC*, *SunScape Lawns*, *GoldMark Farm*, and *horseOlogy*.
- Marketing consultations for Thoroughbred trainer Jena Antonucci, first female trainer to win the Belmont Stakes in 155 years with the horse Arcangelo.

10/2014 – 8/2021: The NotMom.com and NotMom Summit

Cleveland, OH

Co-Administrator

- Established the first ever conference for women without children in the nation.
- Speaker outreach, coordination, and communication.
- Organizing the schedule and events for the day.
- Continued work on future Summit events.
- Blogging and other writing projects.
- Produce and Co-Host *The NotMom Conversation* live video podcast.

PUBLICATIONS

- *120 Ideas for Tiny Living (2013)*
- *How to Drink Craft Beer: A Beginner’s Guide (2014)*
- *Your Job Search: Resumes, Interviews, and More (2015)*
- *Life in 120 Square Feet: The Essays (2017)*

All available on Amazon.com

EDUCATION

Western Michigan University

Kalamazoo, MI

- BA in Anthropology and History